



## Be recognized for your leadership in Citizen Science!

Join prominent and emerging leaders in sponsoring the Citizen Science Association's 2017 Conference, May 17-20, in St. Paul, Minnesota, USA. Over 1000 individuals from agencies, non-governmental organizations, universities, public and private institutions, and others are coming together to advance ideas and innovations that will set the direction for work in this field. **Will your organization stand out in this crowd?**

***Citizen science** is the partnership between the public and professional scientists in scientific research – whether community-driven research or global investigations. The **Citizen Science Association** unites expertise from educators, volunteers, experience-based experts, scientists, data managers, and others **to power citizen science.***

By opening science to new ideas and perspectives, citizen science provides the ability to measure and understand our world with unprecedented detail. It can **increase relevance and efficiencies in research** and **speed innovations and discovery**. Through citizen science, people can document or create the knowledge they need to **help their communities thrive** by encouraging learning and civic engagement. They can also find a pathway into science and technology careers.

The Citizen Science Association is committed to advancing innovative and effective citizen science for scientific research, social change, and science learning. Effective citizen science requires **careful and rigorous project design** that adheres to practices informed by social science as well as the standards of research within the discipline. By engaging the power of the public, citizen science is cost effective, but it does require strategic investment.

**Your strategic investment** to support CitSci2017 can position you as a leader in this rapidly growing field of practice. Put your brand, and your cutting edge ideas, in front of 1000-plus practitioners who will join us next May. If you commit as an Early Bird Sponsor before 1 December 2016, your investment also will be seen in promotional emails to more than 5000 members who represent over 80 countries and work in almost every scientific discipline.

We invite you to be a key part of this dynamic and growing community as we advance critical ideas such as technology, ethics, data visualization, education, research and evaluation, and integrity, diversity, and equity. **Be recognized for your investment in innovative and effective citizen science.**

We hope you can join us as a CitSci2017 sponsor!

[CitizenScience.org/citsci2017](http://CitizenScience.org/citsci2017)