

Calling all creative supporters of citizen science and the Citizen Science Association!

As part of an upcoming CSA winter 2017-2018 fundraising campaign, we are inviting everyone to submit inspired ideas to a design contest for limited-availability promotional items. What do you want everyone to know about citizen science? What would you proudly proclaim on a T-shirt, umbrella, or water bottle about the ways citizen science can change the world? What image would convey this message? How can you make your colleague want THAT sticker, baseball cap, or coffee mug from the Citizen Science Association - the one with **your** design?

Anyone can submit either a slogan (text only), a graphic, or a combined text and image design. A committee will review for appropriateness, and then everyone can vote on their favorites. Items with winning designs will be available **ONLY** during winter 2017-2018, so this will be an exclusive opportunity to have your artwork shine and be coveted for years to come!

Contest is open now through **Sunday, November 12th**. Details are below.

Contest rules:

Process

- Designs must be submitted, each as a separate PDF file, to info@citizenscience.org by 11pm Eastern US time on Sunday, November 12th. Design can be a slogan (text only), graphic or both. See Design Specifications for full details regarding design size, format, copyright permissions, etc.
- A volunteer committee will vet submitted designs. With sufficient submissions, the committee will choose up to 5 designs to put out for community vote.
- To help make sure funds raised from these designs will help CSA in its fundraising efforts, in order for submitted designs to be considered for voting all designers will be asked to sign an agreement allowing CSA exclusive use for its the 2017-2018 fundraising campaign. The agreement form will also ask designers to waive all rights to use submitted designs for their own financial gain; however, designs not chosen by community vote for CSA use may be repurposed by the designer in support of other citizen science initiatives.
- Items with winning designs will be available for purchase only for a limited time (Winter 2017-2018 only).
- We will offer designers compensation in the form of visibility and celebration of both their creative skills and citizen science work! We cannot offer financial compensation, although the winners will each be provided with one free item (of CSA's choosing) bearing their design.



- All official items produced with these designs will also carry the CSA name and logo, in a location that does not compromise the integrity of the winning design.

Design specifications

- Designs may include the designer's signature but no marketing details (e.g., URL).
- Designs may not include the name of any specific project or organization aside from the Citizen Science Association.
- We are looking for creative work, and prefer wholly original works. Designers using any repurposed materials must demonstrate, via a written permissions form, that they have the rights to those materials (open access or Creative Commons licensing, including fonts). Should an image be deemed to violate these criteria it will be disqualified from the competition.
- Submit only what you consider your best version of each design. Please be in touch for permission if you are interested in submitting more than three distinct designs.
- Designs for contest consideration must be submitted by November 12th, in either .jpg or .png format, to info@citizenscience.org.
- The chosen design(s) will need to be provided in various versions that can be used over light or dark backgrounds. It will need to include scalable monochrome, grayscale and 2- or 3-color versions with transparency and layers enabled. Acceptable file formats for the final design are AI, EPS and SVG. Font and color specifications should also be included.
- CSA reserves the right to work with a design professional - and the guidance of the original designer - to refine a design before used on any items.