



Join us as a Sponsor or Exhibitor!

The Citizen Science Association is pleased to invite you to our second conference, May 17th – 20th, 2017, in St. Paul Minnesota, where we will come together to learn, share and celebrate citizen science. **We hope you will be able to be part of this event!**

VISION: A world where people understand, value, and participate in science

MISSION: Advance citizen science through communication, coordination, and education

GOALS: The Citizen Science Association actively works to:

- Establish a global community of practice for citizen science
- Advance the field of citizen science through innovation and collaboration
- Promote the value and impact of citizen science
- Provide access to tools and resources that further best practice
- Support communication and professional development services
- Foster diversity and inclusion within the field

WHY EXHIBIT OR SPONSOR?

The Annual Conference offers you the opportunity to make face-to-face **CONNECTIONS** with leaders in areas of science, policy, conservation, science education and practice. You'll have **ACCESS** to people who need your products and services and the **EXPOSURE** will reinforce your brand awareness and maximize visibility in the field of citizen science.

Please review the enclosed information and sign up today to support the
2017 Citizen Science Association Conference

Visit www.citizenscience.org for program details and
to sign up as an Exhibitor or Sponsor!

2017 ANNUAL CONFERENCE SPONSOR INFORMATION



Major Sponsor Levels

Sponsors will receive special recognition through a variety of channels as described below.

Pricing & Benefits	Sustaining Partner Level \$25,000	Gold Level \$10,000	Silver Level \$5,000	Bronze Level \$2,500	Supporter Level \$500
All attendee reception sponsor	✓				
Recognition on conference website	Prominent Banner ad	✓	✓	✓	Name Listed
Recognition in all print materials	✓	✓	✓	✓	✓
Logo on conference signage	Prominent placement	Prominent placement	✓	✓	Name Listed
Promotional Item at registration area	✓				
8'x10' exhibit space	Two prominent booths in conference exhibit area	Two prominent booths in conference exhibit area	One booth in conference exhibit area	One booth in conference exhibit area	Reduced rate for booth fee (add \$500)
Complimentary registration	Up to 6 employees	Up to 4 employees	Up to 2 employees	1 employee	
Company description and advertisement in the final program	100-word description & full page ad	100-word description & full page ad	75-word description & ½ page ad	50-word description & ½ page ad	25-word description & ¼ page ad
Recognition at opening session (announcement and signage)	✓	✓	✓	✓	
Registrant mailing list (post-conference)	✓	✓			

Special Event Sponsorship Options

- * **Science Café Event** – Friday, May 19th - \$10,000 *Gold level entitlements
- * **Hack-a-thon** – Wednesday, May 17th - \$5,000
- * **Citizen Science Festival** – Saturday, May 20th - \$5,000
- * **Attendee Breakfast or Lunch** – Wednesday, Thursday, Friday or Saturday — \$3,000 each
- * **Refreshment Break** - \$750 each

For these Special Event sponsor levels, recognition will include: Logo on conference website, conference signage and hosted event, directory listing in the final program and two complimentary conference registrations.



Conference Activity Support Options

Audio-Visual Sponsorship — \$5,000 (to cover costs for projectors, screens, flipcharts)

Recognition will include: Logo on conference website, print materials and signage, company listing in the final program and 2 complimentary conference registrations.

Wireless Internet Sponsorship - \$3000- to enable open access internet for all attendees, sponsors, speakers
Recognition will include: Logo on conference website, print materials and signage, logo signage at registration desk with complimentary internet info, company listing in the final program, and 1 complimentary conference registration.

Business Center Sponsorship — \$2,000 (to cover costs of computers, printer, fax, copier, internet)

Recognition will include: Company logo as screen saver on business center computer, company logo on rolling PowerPoint, company listing in the final program, 1 complimentary conference registration.

Conference Lanyard Sponsorship — \$2,000 (plus the cost of lanyards)

Recognition will include: Logo on conference lanyard, company listing in the final program, 1 complimentary conference registration.

Travel Scholarships – help attendees in need of travel assistance attend the conference.

\$1000 to cover air, \$750 to cover hotel accommodations, \$300 to cover conference registration.

*Recognition is based on level of support

CitiSci2017 Conference Friend – want to donate to support the conference, but your donation doesn't fit into one of these categories? Donate at the Friend level- you determine the amount!

Conference Exhibit Space

Non-Profit: \$500.00 **Commercial:** \$750.00/\$850.00 (rate increases after February 1st)

A standard exhibit space includes one complimentary registration, a brief company listing in the final program, and a 6' skirted table. Exhibit space will be assigned on a first paid, first served basis, and will be set up in a central location within all other conference meeting space. Power & internet for booth space is not included in booth fee and will be available for an additional charge. Exhibitors will be responsible for shipping materials and all other expenses associated with their exhibit.

*A form to order power and phone lines directly will be sent with your confirmation information.

Additional Information

Additional Attendee Registrations: \$300.00 required for every additional attendee (above what's included in booth fee or sponsorship level).

Want more exposure? Ad space is available in the Conference Final Program:

Full Page \$500.00 (11"t x 8.5"w);

Half Page \$250.00 (5.5"t x 8.5"w);

Quarter Page \$100 (3.5"t x 4.25"w)

*All ads are black & white and must be submitted by email as a pdf file.

Online Registration

If you would like to participate as a sponsor, please register online at

www.citizenscience.org/association/conferences/citsci2017/

Questions? Call (802) 865-5202, or send email to info@delaneymeetingevent.com

In order to fulfill your sponsorship you will be asked to provide the following information via email to elise@delaneymeetingevent.com no later than March 1, 2017:

- * Full color logo; high resolution eps or pdf file preferred
- * If your sponsorship level includes a complimentary exhibit space, please indicate whether or not you plan to set up an exhibit display so we can reserve the space
- * Confirm the names of representative(s) attending for name badges
- * Provide brief organization description; we reserve the right to edit
- * Submit ad as pdf file for final program if applicable– black & white, approx 8" tall x 5" wide for Full page; 4" tall x 5" wide for Half Page; 4" tall x 2.5" wide for Quarter page.

